



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3060 K St NW
Suite 100
Washington, DC 20007

Contract # 1341435

Schedule Dates	09/27/16-10/03/16	Date Entered	04/25/16
Advertiser	DSCCE/Issue/NH (67143)	Last Modified	09/21/16
Agency	Great American Media (11024)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	49/53/4627 (524666)	Headline #	ECR25161272
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Thomas, Pino,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/4627	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	Issue Separation: 30		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	58	\$4,440.00
Grand Total:	58	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	09/30/16-09/30/16	5	:30	7:58P- Last Man Standing/Dr. Ken	1					X			1	\$600.00	\$600.00	Burlington (WVNY)	Last Man Standing/Dr. Ken-ABC	4/25/16
2.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	2P- General Hospital	1	X	X	X	X	X			1	\$75.00	\$75.00	Burlington (WVNY)	General Hospital	4/25/16
3.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	11P- Local 22 News at 11P	3	X	X	X	X	X			3	\$50.00	\$150.00	Burlington (WVNY)	Local 22 News at 11pm	4/25/16
4.0	Normal Line / Prime	10/03/16-10/03/16	5	:30	7:58P- Dancing With The Stars	1	X							1	\$650.00	\$650.00	Burlington (WVNY)	Dancing With the Stars-ABC	4/25/16
5.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	11A- The View	2	X	X	X	X	X			2	\$60.00	\$120.00	Burlington (WVNY)	The View	4/25/16
6.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6:30P- World News Tonight	2	X	X	X	X	X				\$175.00		Burlington (WVNY)	ABC World News Tonight	4/25/16
6.0.1	Closed Preempt	09/27/16															Burlington (WVNY)	Pre-Empt/Spot -	
6.0.2	Closed Preempt	09/27/16															Burlington (WVNY)	Pre-Empt/Exception -	
7.0	Normal Line / SPOT	10/02/16-10/02/16	5	:30	6P- ABC World News	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC World News-Sunday	4/25/16
8.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6:59P- Local 22 News at 7P	3	X	X	X	X	X			3	\$60.00	\$180.00	Burlington (WVNY)	Local 22 News	4/25/16
9.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	1P- The Chew	2	X	X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)	The Chew	4/25/16
10.0	Normal Line / SPOT	10/01/16-10/01/16	5	:30	8A- Good Morning America Weekend	1					X			1	\$40.00	\$40.00	Burlington (WVNY)	Good Morning America	4/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 49/53/4627 (524666)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Thomas, Pino,
Phone/Fax /
CPE 49/53/4627
Account Types National/Political
Billing Type Standard
Comments issue
Separation: 30

Date Entered 04/25/16
Last Modified 09/21/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25161272
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

Burlington (WVNY)
By Broadcast Month
Oct. 2016 58 \$4,440.00
Grand Total: 58 \$4,440.00

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5:59P- Local 22 News at 6P	3		X	X	X	X			3	\$60.00	\$180.00	Burlington (WVNY)	Local 22 News	4/25/16
12.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	9A- Dr. Oz	3		X	X	X	X			3	\$40.00	\$120.00	Burlington (WVNY)	Dr. Oz	4/25/16
13.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6A- Local 22 News at 6A			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	Local 22 News This Morning	4/25/16
14.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5A- Local 22 News at 5A			1	1	1	1			4	\$35.00	\$140.00	Burlington (WVNY)	Local 22 News This Morning	4/25/16
15.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	3P- People's Court			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	People's Court	4/25/16
16.0	Normal Line / SPOT	09/27/16-09/30/16	6	:30	4P- SP (EST)			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	Judge Judy	4/25/16
17.0	Normal Line / SPOT	10/02/16-10/02/16	5	:30	8A- Good Morning America Weekend	1							X	1	\$40.00	\$40.00	Burlington (WVNY)	Good Morning America	4/25/16
18.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7A- Good Morning America	6		X	X	X	X			6	\$50.00	\$300.00	Burlington (WVNY)	Good Morning America	4/25/16
19.0	Normal Line / SPOT	09/27/16-09/30/16	6	:30	5P- 6P (EST)			1	1	1	1			4	\$60.00	\$240.00	Burlington (WVNY)	Judge Judy	4/25/16
20.0	Normal Line / SPOT	10/01/16-10/01/16	5	:30	6:30P- Local 22 News at 630P	1						X			\$60.00		Burlington (WVNY)	ABC22 Local News	4/25/16
20.0.1	Closed Preempt	10/01/16															Burlington (WVNY)	Schedule Change/Exception	
21.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	6A- Local 22 News at 6A	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	ABC22 Local News	4/25/16

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Sales Office Katz - Washington DC
Buyer Name Thomas,Pino,
Phone/Fax /
CPE 49/53/4627
Account Types National/Political
Billing Type Standard
Comments issue
Separation: 30

Date Entered 04/25/16
Last Modified 09/21/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25161272
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

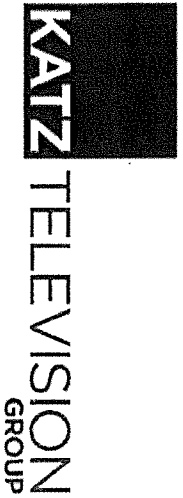
Burlington (WVNY)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 58
Rate \$4,440.00
\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	5A- Local 22 News at 5A	1	X							1	\$35.00	\$35.00	Burlington (WVNY)	ABC22 Local News	4/25/16
23.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	3P- People's Court	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	ABC22 Local News	4/25/16
24.0	Normal Line / SPOT	10/03/16-10/03/16	6	:30	4P- 5P (EST)	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	ABC22 Local News	4/25/16
25.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	7A- Good Morning America	2								2	\$50.00	\$100.00	Burlington (WVNY)	ABC22 Local News	4/25/16
26.0	Normal Line / SPOT	10/03/16-10/03/16	6	:30	5P- 6P (EST)	2								2	\$60.00	\$120.00	Burlington (WVNY)	ABC22 Local News	4/25/16
27.0	M/G For 6.0.1 / SPOT	09/27/16-09/27/16	5	:30	6:28A- 7P (EST)	1		X						1	\$175.00	\$175.00	Burlington (WVNY)	ABC World News Tonight - adjacent break	9/21/16
28.0	M/G For 6.0.2 / SPOT	09/27/16-09/30/16	5	:30	6:28P- 7P (EST)	1		X	X	X	X			1	\$175.00	\$175.00	Burlington (WVNY)	ABC World News Tonight - adjacent break	9/21/16

CONFIRMATION CONTRACT

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Nextar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

Contract # 25161272		Changes as of: 10/2/2016 at 3:02 PM		Version: Highlighting Revision 1	
CPE: 49/53/4627	Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Flight: 9/27/16 - 10/3/16	Advertiser: DSCC IE	Station: WJNY	Total \$: \$4,440.00
		Product: Issue		Market: Burlington-Plattsburgh	Total Spots: 58
				Office: WASHINGTON	Total CPP: \$0.00

Comments: RVSD TO CREDIT MISSED SPOT.

Agency Order #: 4980554
Buyer: Pino, Thomas
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAULA DAFTARI 202-872-5880
Total GRP:
Traffic #: 1341435
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27	9/27				
REV-20	Sa 6:30p-7p		ABC22 Local News	\$60.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 58									58	\$4,440.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25161272		Changes as of: 10/2/2016 at 3:02 PM		Version: Highlighting Revision 1	
CPE: 49/53/4627		Flight: 9/27/16 - 10/3/16		Station: WJNY	
Agency: Great American Media		Advertiser: DSCC IE		Market: Burlington-Plattsburgh	
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007		Product: issue		Office: WASHINGTON	
		Agency Order #: 4980554		Primary Demo: Adults 35+	
		Buyer: Pino, Thomas		Con Type: POLITICAL/VOTE	
		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Assistant: LAILA DAFARI 202-872-5880	
				Total GRP:	
				Traffic #: 1341435	
				Separation:	
				Total \$: \$4,440.00	
				Total Spots: 58	
				Total CPE: \$0.00	

Special Instructions	
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Date/Time	Added by	Comment
10/02/16 3:02 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT MISSED SPOT.
09/28/16 3:50 PM	Elizabeth Guy	Line 20 News 6:30 moved to 7-7:30P We can make good @ new TP Sect 50 is \$50 Sect 4 \$70 Please advise Thanks!
04/25/16 10:22 AM	BILL THOMAS	Separation: 30

Competitive Information	
Market Budget:	\$44,400
WVNY Share:	10%
Comment:	
WCAX:	40%
WFFF:	5%
WPTZ:	45%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	58	\$4,440.00	0.0
Total	100%	58	\$4,440.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	58	\$4,440.00
Total	58	\$4,440.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	10/2/16 3:02 PM	RACHELLE RAY - Washington DC	Revised	1	\$-60.00	\$4,440.00
Makegood 1	9/28/16 3:50 PM	Elizabeth Guy	Confirmed		\$0	\$4,500.00
Queued for Electronic Contracting	4/25/16 10:59 AM				\$0	\$0
New	4/25/16 10:21 AM	BILL THOMAS	Confirmed	59	\$4,500.00	\$4,500.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.